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Plasticolors, Inc. Names Ludwig to Thermoset Process Development Specialist

Ashtabula, Ohio – July 2004 – Cheryl Ludwig has been named Thermoset Process Development Specialist for Plasticolors, Inc., a leading supplier of advanced colorants and chemical dispersions for thermoset plastics and the paint and coatings industry, headquartered in Ashtabula, Ohio.

Ludwig will be responsible for science and technology as it relates to the thermoset composite industry. Areas of responsibility include customer engagement, product design, long-term product development, and related testing protocols. The basis of her work will be on systems development, experimentation and evaluation. In this role she will assist in establishing practices and procedures designed to enhance product performance as it relates to customer needs and specifications.

Prior to joining Plasticolors, Ludwig served in several technical management positions, most recently as Senior Materials Chemist, for Premix, Inc., based in North Kingsville, Ohio.

“Plasticolors is dedicated to the support of our Technical Department,” says Selby Brannon, Plasticolors Technical Director. “Fortifying this group is an asset to our customers; delivering technical support through Cheryl’s additional product and process development skills will further strengthen our ability to meet customers’ evolving needs.”

Ludwig earned her Bachelor’s degree at Lake Erie College, Painesville, Ohio, and currently resides in Ashtabula, Ohio.

Plasticolors, Inc. manufactures products for customers in the automotive, appliance, equipment, electrical, consumer and construction industries. The company's colorants can be found in a wide variety of products, including interior and exterior automotive components, epoxy flooring, electrical and appliance housings, and a myriad of paints, coatings and molded composite applications. The company is ISO 9001, ISO 14001 and ISO/TS-16949 certified.