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Plasticolors' Offers Full Line of Black Dispersions for Polyesters

Ashtabula, Ohio – July 2004 – Plasticolors, Inc., a leading supplier of advanced colorants and chemical dispersions for the thermoset plastics and the paint and coatings industries, headquartered in Ashtabula, Ohio is announcing its full line of polyester black colorants for the sheet molding compound (SMC), bulk molding compound (BMC), and pultrusion industries.

Plasticolors line of polyester black dispersions is designed with a wide assortment of characteristics to suite individual specifications. Pigments with brown or blue undertones are formulated into the dispersions, providing a unique black color appearance. Polyester blacks are available in high, low, and medium viscosities. Low viscosity blacks are suitable for pumping and metering in automated systems, eliminating the need for costly handling.

“Plasticolors polyester blacks for thermoset plastics consists of two product lines,” says Liz Campbell, Product Development Manager. “Our standard Colormatch® CM line is formulated with high pigment loading for optimal strength and cost to use. Our low viscosity, Chromaflo® CF line is designed to be meterable due to its exceptional rheology. Our customers now have a wide range of carbon black dispersion choices to fit their particular needs.”

A polyester black product data sheet depicting the specific properties of each colorant can be obtained by calling Plasticolors or visiting our [Thermosets page](#).

Plasticolors, Inc. manufactures products for customers in the automotive, appliance, equipment, electrical, consumer and construction industries. The company's colorants can be found in a wide variety of products, including interior and exterior automotive components, epoxy flooring, electrical and appliance housings, and a myriad of paints, coatings and molded composite applications. The company is ISO 9001, ISO 14001 and ISO/TS-16949 certified. To learn more about Plasticolors visit our website at www.plasticolors.com or call us at 440-997-5137 for further information.